Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Farmers markets across South Dakota offer consumers farm-fresh, affordable, convenient produce such as sweet corn, melons, tomatoes, apples, and other great fruits and vegetables; and,

Whereas, Supporting local farmers markets financially supports South Dakota's producers and helps strengthen rural communities; and,

Whereas, Producers and consumers have a chance to interact with each other and share their stories; and,

Whereas, Relationships between producers and consumers foster good will, lead to better understanding, and accentuate the direct marketing concept; and,

Whereas, Farmers markets offer producers across the state a chance to participate in their community activities and to enhance perceptions of wholesome life and sound agricultural practices; and,

Whereas, Local governments, community leaders, and private businesses have welcomed farmers markets as a way of keeping their communities healthy; and,

Whereas, It is fitting and proper for the Governor to encourage all citizens to celebrate the benefits of farmers markets and the bountiful production of our state's producers who, while providing for our needs, are among the best stewards of our land:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim the week of August 7 – 13, 2011, as

FARMERS MARKET WEEK

in South Dakota, and to further the expansion and awareness of farmers markets and the contributions farmers make to daily life in America.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this First Day of August in the Year of Our Lord, Two Thousand and Eleven.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Jason Gant

Jason M. Gant, Secretary of State